

Cancer Prevention Resources

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BC Cancer Agency

CARE + RESEARCH

An agency of the Provincial Health Services Authority

Prevention Programs

BCCA Prevention Programs

- Educates British Columbians about the preventable risk factors for cancer
- In partnership w/regional Health Authorities and other stakeholders to provide provincial programs
- Focus on increasing awareness and encouraging healthy choices with long term sustainable programs

The Main Preventable Risk Factors

- Tobacco use
- Sun damage/use of tanning bed
- Obesity - inactivity - poor nutrition
- Other e.g. occupational, environmental

Our Main Message

More than 50% of
cancers are
preventable

Our Staff

- Team of Prevention Educational Leaders (PELs) located throughout BC
 - w/offices located in BCCA Agency sites
 - Head Office in Vancouver



What We Do

- Build partnerships, collaborate, and support health authorizes, communities, Clinicians and Health Professionals
- Use a population health approach to provide evidence based information
- Act as a risk factor resource for others

What We Do con't

- Work w/vulnerable populations, rural and remote, and various cultural groups
 - e.g., Chinese and South Asian communities and when invited Aboriginal groups
- Assist to promote and educate about Screening programs
 - Mammography
 - Cervical
 - Hereditary Cancer Program

Online Resources



- An Award winning website
- Originally aimed at school aged youth
- Proven popular with young adults and general public as well
- Contains quizzes on all the 5 risk factors, a 25 question self assessment, tools and resources for educators
- Created as a fun and accessible site to educate about Healthy Living

Online Resources

TobaccoEd.org
Empowering Others to Become Tobacco Free

- Portal for our CTIP, TEAM and Pre-surgery (SSBS) programs
 - Which have been in existence for over 7 years
- CTIP – Clinical Tobacco Intervention Program
 - 8 streams
- TEAM – Tobacco Education Action Module
- SSBS – Stop smoking before Surgery

Online Resources



- Skin cancer is the second most common cancer in young people
- Created to be interactive and at the same time educational for young adults and general public
- Quick sun knowledge quiz, pics of skin cancer and videos



Thank You

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<http://www.bccancer.bc.ca/PPI/Prevention/default.htm>